

MLA 2019 Conference Sessions

Monday

10:00

“Fake news,” fallacies, and foregone conclusions: News literacy for the 21st century

Monday, September 30th 10:00-10:50 --
River Room

Jen Bonnet, Social Sciences & Humanities Librarian, University of Maine; Beth Hoppe, Social Sciences Research & Instruction Librarian, Bowdoin College; Judith Rosenbaum, Associate Professor of Communication and Journalism, University of Maine

Calling something “fake news” seems to have become the defense of the day. But what is fake news, anyway? Defining what fake news is, in an era when mainstream media and cable news are both venerated and vilified, lauded and laughed at, has remained elusive. Through a discussion of misinformation, logical fallacies, and cognitive biases, this workshop will help clarify “fake news” (and the many ways it’s defined) and how this concept can be introduced into the classroom. We will explore the challenges posed by the fake news narrative as well as methods to help students get comfortable with personal biases, rhetoric, and critical source evaluation. We’ll also share approaches to adapting readily available lesson plans or open workshops that minimize prep and maximize engagement.

Don't Fall Prey to Predators: Evaluating Journal Quality

Monday, September 30th 10:00-10:50 --
Riley/Ketchum

Beth Dyer, Associate Dean of Library Services/Research & Teaching Librarian, University of New England

Open access has been a boon to disseminating information but has also enabled the explosion of fake journals that claim to be scholarly and peer-reviewed, but mainly exist to generate income. Critics claim that “predatory journals” are polluting the body of scholarly literature. Articles from these journals readily appear in Google Scholar and other internet searches, and may be creeping into databases such as PubMed. One thing for sure is that it is getting harder and harder to separate legitimate research from potentially unsound research. This hands-on workshop will provide some tools and resources to evaluate journal quality in this new landscape.

Too Old for Storytime/Too Young for Soldering

Monday, September 30th 10:00-10:50 --
Whittier

Samantha Cote, Children's Librarian, Windham Public Library

Join the Maine Library Association's Youth Services Section for a brainstorming session about programming for the ages of 5-8. What are some fun things to do with this group that might

not enjoy storytime any more but aren't quite ready for the sharp scissors?

Cybersecurity and Libraries

Monday, September 30th 10:00-10:50 --
Simmonds

Dr. Betina Tagle, Assistant Professor of Cybersecurity, University of Maine at Augusta (UMA)

How does cybersecurity impact library data, such as archives, books, membership, and paper documents. Many of these items are stored on computers, file cabinets, book cases, and even boxes. How is this data handled in order to ensure it is at the right place it is meant to be? Cybersecurity deals with systems, people, and physical security. How does this work for the data at a library?

When you think of cybersecurity and libraries what comes to mind first?

A response I have received: "When I think of Cybersecurity relating to data, I think of protecting our records, protecting patron privacy, protecting us from nefarious "actions" that could compromise our computer systems (services)". (A.W., 2019-PC).

Stupefy the Catalogers!

Monday, September 30th 10:00-10:50 --
Grafton

Lynn Uhlman, Systems Training and Support Librarian, Maine InfoNet; Cason Snow, Metadata Librarian/Cataloger, University of Maine, Raymond F. Fogler Library; Marie Stickney, Technical Services Librarian, Camden Public Library; Caroline Hawks, Cataloger, Lithgow Public Library

Looking to jinx another cataloger with your cataloging conundrums? Bring your best mindboggler and cataloging questions to try your hand at stupefying the panel of catalogers.

"I Could Buy Food": The Impact of Textbook Costs on Students and How Libraries Can Help

Monday, September 30th 10:00-10:50 --
Moonstruck

Sarah Lucchesi, Learning Services Librarian, University of Southern Maine

The University of Southern Maine Libraries are collaborating with numerous other campus departments and stakeholders to advance the use of Open Educational Resources (OERs) in courses and academic programs. As part of our ongoing work, we surveyed our student body about the impact of high textbook costs on their finances and academic program performance. This session will present the results of that survey and discuss ways that academic libraries can help reduce the burden of textbook costs on our students.

1:00

Libraries as a Resource for Truth Healing and Change

Monday, September 30th 1:00-1:50 --
River Room

Barbara Kates, Maine Community Organizer, Maine-Wabanaki REACH; Joanna Breen, Director, Boothbay Harbor Memorial Library

This program will consider this historical time in the relationship of Wabanaki and Maine communities and how libraries can support the change. Wabanaki are the Indigenous people of Maine. Barbara Kates from Maine-Wabanki REACH will present the history leading to the Maine Wabanaki State Child Welfare Truth and Reconciliation Commission - the only such commission in the US. REACH envisions and prepares for a future where Maine and Wabanaki people join together, acknowledging truth, promoting healing and creating change.

After learning about the work of the Maine Wabanaki State Child Welfare Truth and Reconciliation Commission join Kates and Joanna Breen (Boothbay Harbor Memorial Library) to discuss how Maine libraries can participate in truth, healing, and change. From collection development, to programming, to the way we catalog and present our materials, how can libraries take inspiration from these concepts? What resources are available to help become part of this historical moment?

Project Outcome for Academic Libraries: Data for Impact and Improvement

Monday, September 30th 1:00-4:20 -- Riley/Ketchum

Sara Goek, Mellon / ACLS Public Fellow, Association of College & Research Libraries

In this interactive workshop, attendees will learn how to use the Project Outcome for Academic Libraries surveys and resources. Project Outcome is a free toolkit that helps libraries measure four key learning outcomes – knowledge, confidence, application, and awareness – across seven library program and service areas. The survey topics cover: Instruction, Events/Programs, Research,

Teaching Support, Digital & Special Collections, Space, and Library Technology. Project Outcome provides academic libraries of any size the means to easily measure outcomes in those areas and to use that data as the basis for continuous improvements and advocacy.

Prior to the workshop we recommend that participants register for Project Outcome, review basic materials in the toolkit, and consider a goal for outcome measurement at their library. Attendees may wish to bring a laptop or tablet to use during the session.

Learning Outcomes:

Participants will:

- Measure meaningful learning outcomes using Project Outcome for Academic Libraries.
- Use the Project Outcome for Academic Libraries toolkit to administer surveys, analyze results, and create reports.
- Understand how other libraries have used outcome data for action.
- Identify challenges and effective means of implementing outcome measurement to improve library services and advocacy.
- Develop an action plan for successfully implementing Project Outcome at your library.

Using wordless picture books with English Language Learners

Monday, September 30th 1:00-1:50 -- Whittier

Kathryn Will-Dubyak, Assistant Professor of Literacy, University of Maine Farmington; Michaela Wright, Preservice teacher, University of Maine Farmington

In this session we will use wordless picture books as the foundation for language and knowledge

development with English Language Learners. Considerations for ways families can participate and multilingualism will be addressed.

Dang it, Jim - I'm a librarian, not a lawyer, accountant, engineer, or whatever

Monday, September 30th 1:00-1:50 -- Simmonds

Heidi Grimm, Library Director, Merrill Memorial Library; Mamie Anthoine Ney, Director, Auburn Public Library

In deference to Star Trek's Dr. McCoy, a library manager's job requires that we not only be multitaskers, but "specialists" in a number of areas, many of which we've never been schooled in. In this workshop we will present highlights of things you should know such as handling a problem employee, budgeting tips, trustee relationships, building maintenance, and more. While we can't make you smart managers in an hour, we can put important items on your radar and provide you with resources to help in your day-to-day managing quandaries.

2:00

Weeding in YA

Monday, September 30th 2:00-2:50 -- Whittier

Alyssa Lapierre, YA Librarian, Thomas Memorial Library; Donna Wallace, Teen Librarian, Auburn Public Library

Informal discussion about our experiences with weeding teen literature.

Make it Pretty: Designing Marketing Materials for Your Library

Monday, September 30th 2:00-2:50 -- Simmonds

Brad Beauregard, Public Relations Manager, Raymond H. Fogler Library

Graphic design can be frustrating and time-consuming. We want our marketing materials to be visually appealing and convey the right message, but where do we begin? How do we balance design with critical information? How do we make something eye-catching? What tools should we use? In this workshop, you'll learn some best practices for graphic design and a straightforward approach to simplify your design efforts. Additionally, we'll take an in-depth look at free tools and resources that will help solve your graphic design dilemmas -- even if you have no experience in marketing or design.

3:30

Imagine Maine's Story: A Bicentennial Toolkit for Libraries

Monday, September 30th 3:30-4:20 -- River Room

Nicole Rancourt, Program Officer, Maine Humanities Council; Stephanie Schott, Early Literacy Specialist, Maine State Library

Inspired by the Collaborative Summer Library Program, Imagine Maine's Story is a collection of Maine bicentennial program ideas and resources for folks of all ages to support libraries of all sizes

in bringing the celebration of Maine's statehood into their communities. This free resource will especially enable Maine's rural libraries, with limited staff and budgets, to access and implement vetted program ideas as well as gain awareness and understating of grant opportunities, special bicentennial programs offered by cultural organizations around the state, reading lists, and more. Join us for a sneak preview of all this resource has to offer every library in Maine!

Behind the Technology Magic 8-Ball : Bring your Questions to the Tech Oracles

Monday, September 30th 3:30-4:20 -- Whittier

Justin Martin, Director, Abel J. Morneault Memorial Library; Hannah Cyrus, Assistant Director, Blue Hill Public Library; Bryan Hoppe, Tech Guru, Curtis Memorial Library; Jared Leadbetter, Technology Specialist, Maine State Library

Ever have a technology problem that seems to keep replying "ask again later," or "better not tell you now"? Need some helpful advice on how to fix those problems permanently? Then bring those questions to the Technology Oracles of Maine Libraries! This four-person panel brings a wealth of expertise and practical advice that will get you to answers you can rely on.

I like to Move it, Move it! Let's Move in Libraries initiative

Monday, September 30th 3:30-4:20 -- Simmonds

Danielle Fortin, Children's Librarian, South Berwick Public Library; Heidi Whelan, Youth Services Librarian, Baxter Memorial Library

"Let's Move in Libraries" is an international initiative designed to create healthy communities by inspiring movement-based activities in all ages and abilities. Public libraries can positively impact health through StoryWalks®, Yoga classes, gardens, the circulation of fitness equipment, and much, much more. The "Let's Move in Libraries" project receives its inspiration from Former First Lady, Michelle Obama's "Let's Move!" initiative, which from 2010 to 2017 focused on increasing physical activity and healthy living among Americans. Join Let's Move in Libraries Advisory Board Members Heidi Whelan and Danielle Fortin as they share their experiences incorporating the Let's Move initiative into their libraries.

Keeping It Simple: A Practical Approach to Public Speaking

Monday, September 30th 3:30-4:20 -- Grafton

Imke Schessler-Jandreau, Adjunct Faculty Member and Certified Yoga Instructor, University of Maine, Orono

During this workshop participants will have the opportunity to engage in experiential learning activities designed to help mitigate public speaking fears, craft clear messages, and effectively reach target audiences.

Creating a Social Responsibilities Roundtable for MLA

Monday, September 30th 3:30-4:20 -- Moonstruck

Tuesday

1:00

MLA's Advocacy Efforts

Tuesday, October 1st 1:00-1:50 -- River Room

Sonya Durney, Research & Teaching Librarian, University of New England; Alisa Revitt, Library Systems Manager, Maine InfoNet

Did you know that MLA representatives meet every year with our Senators and Representatives in Washington to share stories about the importance of libraries in Maine? Also, this year, MLA worked with MASL and the ACLU to make our voices heard on Maine State legislation, writing letters of support or opposition, testifying in front of committees, alerting members, and speaking directly to legislators. In a state like Maine, our voices can be heard!

Hear from the Maine Library Association's past-president and legislative chair about MLA's advocacy efforts both nationally and locally. We have been working hard to support the freedom to read, privacy, and library funding!

Learn how MLA can support your Library's advocacy needs and tour MLA's new advocacy support webpage.

Public Libraries Supporting Their Communities with MPLF Grants

Tuesday, October 1st 1:00-1:50 -- Riley/Ketchum

Deborah Clark, MLIS, Library Management Specialist, Maine State Library; I will send the names of the panelists before the program is printed., ,

Join MSL Library Management Specialist Deborah Clark as she showcases several public libraries that implemented innovative projects and programs supported by an award from the Maine Public Library Fund (MPLF). Learn how these libraries strengthen their communities in technology, literacy, outreach services and more.

Preparing Students for College

Tuesday, October 1st 1:00-1:50 -- Whittier

Health Literacy: Making knowledge powerful

Tuesday, October 1st 1:00-1:50 -- Simmonds

Catherine Martin, M.Ed., CHIS, Community Engagement Coordinator, NNLM All of Us Research Program

This hands-on program is designed as a snippet of ways public library staff can increase their knowledge and skills related to consumer health, health literacy and programming that enhances knowledge in health and wellness. We will review the simplest way to understand literacy as it pertains to health so we can promote this within our communities.

Aging and the Digital Divide - Providing Technology Programming to Seniors

Tuesday, October 1st 1:00-1:50 -- Grafton

Wynter Giddings, Manager of Technology & Training, Curtis Memorial Library; Clare Davitt, Reference and Digital Media Librarian, Bangor Public Library

Clare (BPL) and Wynter (CML) will discuss their experiences with technology programming for seniors, and best practices. Topics will include one-on-one tech help, topical workshops, and lab instruction.

Libraries as Supervised Visit Resources

Tuesday, October 1st 1:00-1:50 --
Moonstruck

Sharon Dadmun, LMSW-cc, Treatment Foster Care Supervisor, SMART Child and Family Services

Public libraries are often used as a resource for supervising family visits. This presentation will discuss why that's often the case, as well as the reasons for supervised visits. We will also discuss the role of library staff, the visit supervisor, and the parents.

2:00

Health Literacy and the Opioid Crisis in Maine

Tuesday, October 1st 2:00-2:50 -- River
Room

Becca Starr, Health and Literacy Librarian, Portland Public Library; Marie Elizabeth, Library Associate, Portland Public Library; Ann Price, Circulation Assistant, Simmons School of Library and Information Science; Thomas Memorial Library

As our society grapples with an inaccessible, confusing health care system, health literacy initiatives are essential to ensuring that people can make more fully informed decisions about their own wellbeing. The opioid crisis is an established reality facing Maine libraries, but lack of concrete information and cultural context often leads to anxiety and avoidance in daily professional conversation. This panel presentation will provide attendees with tools, knowledge, and vocabulary about opiate use to help us serve our communities without fear or judgment.

HarperCollins Digital Book Buzz

Tuesday, October 1st 2:00-2:50 --
Riley/Ketchum

Christopher Connolly, Marketing Associate, HarperCollins Publishers; Virginia Stanley, Director of Library Marketing, HarperCollins Publishers; Lainey Mays, Marketing Assistant, HarperCollins Publishers

The HarperCollins Library Marketing team is coming to Maine (virtually) via Facebook Live to present can't-miss upcoming titles your patrons will be clamoring for in the months ahead.

40 Days of Summer: A Summer Lunch and Activities Program

Tuesday, October 1st 2:00-2:50 -- Whittier

Diane Giese, Head Librarian, Thomaston Public Library; Caroline Ward-Nesbit, Assistant Head Librarian, Thomaston Public Library

Is your library a Summer Food Service Program site, or would you like to be? Are you interested in developing a successful summer activities program? Come find out how Thomaston Public Library began 40 Days of Summer as a completely volunteer-run program on a shoestring budget to serve a town where over 60% of the kids qualify for free or reduced lunch during the school year. 6 years later, the program is thriving and an integral part of the library and the community. We will discuss budgeting, staffing, and other admin details as well as activities, what we've learned over the years and what we would like to do in the future.

Staying Safe on the Web: Some Personal Strategies for Librarians and Their Patrons

Tuesday, October 1st 2:00-2:50 -- Simmonds

Jim Campbell, Partner, Modular Media

The Web offers us connection, convenience, and access to information. It can also be a tool for personal profiling, identity theft, erosion of privacy, employment and mortgage discrimination, circumscribing Intellectual Freedom, and many other undesirable activities. In this discussion, we'll look at ways for individuals to protect their personal privacy and autonomy in the online world.

Memory Cafe

Tuesday, October 1st 2:00-2:50 -- Grafton

Pamela Bobker, Adult Services Librarian, Curtis Memorial Library

The memory cafe is a library outreach program aimed at facilitating social engagement and interaction among individuals with short-term memory impairment. Using a variety of tools such as music and physical objects, I help participants draw on long-term memories to share stories with each other and engage in stimulating conversations. Participants in this workshop will learn how I developed this program and gain ideas for starting their own program.

Professional Association volunteerism: what's the right position for me?

Tuesday, October 1st 2:00-2:50 -- Moonstruck

Wynter Giddings, Manager of Technology & Training, Curtis Memorial Library; Renee DesRoberts, Special Collections Librarian, McArthur Public Library; David Nutty, University Librarian and Director of Libraries, University of Southern Maine; Jennifer Alvino, Library Director, Windham Public Library; Alisia Revitt, Library Systems Manager, Maine Infonet; Amanda Kozaka, Library & Instructional Technology Specialist, Cape Elizabeth Middle School

Have you considered active participation in a professional association? Want to know more about them? Need help finding the right position for you? In this session you'll hear from a panel of leaders in the state who are involved in a wide variety of professional state, regional, and national organizations. Find what's right for you!

3:30

Library Collaboration in Maine

Tuesday, October 1st 3:30-4:20 -- Grafton

Jamie Ritter, State Librarian, Maine State Library; James Jackson Sanborn, Executive Director, Maine InfoNet

Inclusivity in Children's Literature

Tuesday, October 1st 3:30-4:20 -- River Room

Jessie Trafton, Children's Librarian, Skidompha Library

By looking at real life examples, we'll discuss diversity in children's literature. How might this book affect a person of color, an LGBTQ+ person, an adopted child? We'll focus mainly on picture books, but the topics discussed can be applied to books for older audiences as well.

STEM on a Dime

Tuesday, October 1st 3:30-4:20 -- Riley/Ketchum

Chris Dorman, STEM Consultant, Maine State Library

Legislative Advocacy with the League of Women Voters

Tuesday, October 1st 3:30-4:20 -- Whittier

The Owl and The Podcast

Tuesday, October 1st 3:30-4:20 -- Simmonds

Pam Gormley, Retired Executive Director, Skidompha Library

How a library can expand beyond it's walls through podcasting