40 DAYS OF SUMMER

BUILDING A SUCCESSFUL SUMMER LUNCH AND ACTIVITIES PROGRAM
HOW WE GOT STARTED

• Origin of the idea

• Began as volunteer-run program
FUNDRAISING

• Donations from community organizations
• Grants
• Support from local businesses
• Fundraising events
• Individual donations
USDA SUMMER FOOD SERVICE PROGRAM

• Determine eligibility
  – https://www.fns.usda.gov/areaeligibility

• Contact local SNAP office
ADMINISTRATION

• Staffing
• Outreach & marketing
• Registration vs. drop-in
• Emergency contacts
• Photo releases
• Daily attendance sheets
• Establish community rules
• Food allergies
• SFSP requirements
• Supplementing SFSP offerings
  – Snacks!
  – Partner with a farmer’s market
  – End of summer cookout
DEVELOPING ACTIVITIES

• Themes
• Invite community members to lead programs
• Paid programming
• Have rainy day / alternate activities planned
• Don’t underestimate simple programming!
SUCCESSFUL (& CHEAP!) ACTIVITIES

- Playground games
- Slime
- Obstacle course
- Water balloons
- Legos*
- Giant bubbles
- Local beekeepers
- Fairy houses
- Egg experiments
- Kite-making

- Scavenger hunts
- Science experiments
- Bottle rockets
- First responders
- Painting, drawing, other art
- Yoga
- Humane Society
- Tie-dye*
- Cornerstones of Science Trunks
OUR FAVORITE PAID PROGRAMS

• Chewonki Foundation
• Northern Stars Planetarium
• Sparks’ Ark
• Midcoast Music Academy
• Marine Mammals of Maine
• Mr. Drew & His Animals, Too
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