

MLA 2018 Program Descriptions

Monday

10:00 AM - 10:50 AM

Journalism, Democracy and the Informed Citizen

Monday 10:00 AM - 10:50 AM — River Room

Hayden Anderson, Maine Humanities Council Executive Director; Cliff Schechtman, Portland Press Herald Managing Editor; Erin Rhoda, Bangor Daily News Maine Focus Editor; ,

Discussion with prominent Maine journalists from the Portland Press Herald and the Bangor Daily News about their work, the current media-scape, and the relationship between journalism and democracy; moderated by the Executive Director of the Maine Humanities Council.

Collaborative Development of a Library Instruction Assessment Plan for Continuous Improvement

Monday 10:00 AM - 10:50 AM — Moonstruck

Sarah Lucchesi, University of Southern Maine Learning Services Librarian

At the University of Southern Maine, instruction librarians developed a plan for multiple methods of assessment with a focus on continuous improvement of the instruction program. As an instruction team, we established tools and methods for gathering data about our instruction from students, faculty, our peers, and ourselves, with the findings being used to adapt future lesson plans, activities, and methods of delivery. This session will share the assessment plan development process and the progress of implementation, with a focus on how both academic and public libraries can collect data about their instructional offerings for continuous improvement.

Community Conversations @ Your Library

Monday 10:00 AM - 10:50 AM — Simmonds

Abby Morrow, Ellsworth Public Library Community Engagement Librarian

Are you looking for a low budget program that will draw in a diverse cross-section of your community to discuss important issues? Join Abby Morrow, Community Engagement Librarian from the Ellsworth Public Library, to learn more about community conversations! This session will focus on Conversation Cafe, an open source model that can be adapted to fit your needs. To get first-hand experience, attendees will participate in an abbreviated "Conversation Cafe" about the importance of community engagement in libraries today. If you're interested in learning more, please visit <http://www.conversationcafe.org/> or check out this free webinar from ALA: <http://www.ala.org/tools/librariestransform/libraries-transforming-communities/conversation-caf%C3%A9>

For Flannel's Sake

Monday 10:00 AM - 10:50 AM — Grafton

Danielle Fortin, Lewiston Public Library Library Technician

Flannels bring stories and songs to life! In this fun engaging workshop learn how to make an affordable, portable, felt board as well as just how to get started in the wonderful world of flannel board stories. Get some tips and tricks on flannel fundamentals and go on an interactive adventure! This is a hands-on workshop, so join in and get your craft on!

Marketing...and other responsibilities

Monday 10:00 AM - 10:50 AM — Riley/Ketchum

Brad Beauregard, University of Maine Public Relations Manager

Are you responsible for marketing at your library? If so, it's a safe bet that marketing is only one of your (many) responsibilities. And if you don't have experience, even the word "marketing" can sound like black hole that will absorb all your time, sanity, joy, etc. So, where do you start? And how do you promote your library when you can spend only a small amount of time on marketing? At this workshop, we'll look at a straightforward process for marketing your library that will help you develop ideas, take action, and save time.

Telling Your Wireless Story

Monday 10:00 AM - 10:50 AM — Whittier

Jared Leadbetter, Maine State Library Technology and E-rate Specialist

Public libraries, let's be honest. You don't really give yourselves the credit you deserve. Sometimes, it's because you don't even know when are deserving of some love, like "my library has the fastest Internet connection in town, and thousands of people use it every year!"

If you're a public library on MSLN, chances are good that that's a true statement, but if you can't collect those statistics accurately (and NO, hash marks on a piece of scrap paper do NOT count), then you are not telling your wireless story. Also, Jenny Melvin gets sad.

Join that Jared Leadbetter guy for a few minutes as he blathers on about how even small libraries can afford to do the things that give the correct numbers, and why you should care. He may even introduce you to some new vocabulary, like "managed network" and "wireless access point" and some OTHER vocabulary that may go with those words. If you're really nice, he may even tell you what your library's network speeds are and if you will be increasing those speeds this year*!

* - MSLN libraries only, sorry.

1:00 PM - 1:50 PM

Library Technology Trends

Monday 1:00 PM - 1:50 PM — Riley/Ketchum

Bryce Cundick, University Of Maine at Farmington Library Director; James Jackson Sanborn, Maine InfoNet Executive Director

From virtual reality to automated building use tracking to online educational repositories and more. Come here about the latest technology trends that are heading toward library land.

Beyond Cut & Paste: Creating Meaningful Art Experiences for Children at Your Library

Monday 1:00 PM - 1:50 PM — Simmonds

Rachel Davis, Thomas Memorial Library Assistant Director/Youth Services Librarian; Kiah Gardner, Thomas Memorial Library Children's Programming Assistant; Marie Ahearn, Marie Ahern Designs independent artist

For five weeks in March of 2018, artist Marie Ahearn teamed up with librarians Rachel Davis and Kiah Gardner at Thomas Memorial Library on an experimental project to bring an art exhibit to a child's level, providing rich opportunities for young children to experience art. Learn about this project, and how this exhibit can visit your library, as well as ways to use the project as model for creating your own art experiences for children at your library. In addition, Kiah Gardner will share ready-to-use ideas from "Art Adventures," her long-standing weekly process-based art program for preschoolers.

Technical Services Panel Discussion

Monday 1:00 PM - 1:50 PM — Moonstruck

Carin Dunay, Southern Maine Community College Head, Access & Collection Services; Nicole Harkins, Portland Public Library Cataloging & Acquisitions Assistant; Nissa Flanagan, Merrill Memorial Library Systems / Technical Services Librarian

This is an open panel discussion for all people who work in Technical Service Departments. From acquisitions to weeding, Technical Service Librarians are responsible for the care and accessibility of our physical and electronic collections. A rather daunting task. However, Technical Service Librarians are very often introverts, crowd-averse and rarely have the opportunity to get together and talk "trade." This is such an opportunity. Please come to share your own technical service story, or just relax and listen to others tell their stories.

"You know, it's why we had libraries": How Is Sharing Changing In a Sharing Economy

Monday 1:00 PM - 1:50 PM — River Room

Miguel Figueroa, American Library Association Director of the Center for the Future of Libraries

Libraries are built on the principle of sharing – and in recent years many libraries have expanded the range of items and ways in which they share across their communities. But is there something distinct happening in the new wave of peer-to-peer and sharing economy innovations? What might these changes mean for the future of our services and our values? This session comes out of a Maine InfoNet and Maine State Library pre-conference (Sunday) and expands the conversation across Maine Library Association attendees.

Maintaining Customer Service Excellence in Challenging Patron Situations

Monday 1:00 PM - 1:50 PM — Whittier

Deborah Clark, Maine State Library Library Management Specialist

Library workers pride themselves on providing high-level customer service but how do you maintain your standards with challenging patrons? More and more, library staff are faced with community members who are angry, stressed, or harassing. Then there are those experiencing mental illness, dementia, autism, and other behavioral conditions. Learn how to respond and manage difficult situations while preserving the library's focus on service excellence.

No Hobbits or Lightsabers Allowed

Monday 1:00 PM - 1:50 PM — Grafton

Ben Blackmon, Rockport Public Library Library Director

Everyone knows about the Force and the One Ring: Its time to branch out. If you find offering Readers Advisory to adult patrons looking for Science Fiction or Fantasy titles challenging this talk is for you. We will look at Science Fiction and Fantasy titles their popular sub-genres with a special nod to Urban Fantasies. Tips, tricks, hot authors, websites and the big awards will be covered.

2:00 PM - 2:50 PM

Wonder League Robotics in the Library

Monday 2:00 PM - 2:50 PM — Simmonds

Samantha Cote, Winslow Public Library Youth Services and Technology Librarian; Christina Dorman, Maine State Library STEM Librarian

Want to start a robotics or coding club at your library but don't know where to start? Wonder League Robotics is simple to run with their robots and a tablet/smart device. Samantha Cote and Chris Dorman will talk about their experiences running a weekly club. They will also talk about Maine ACTEM's deal with Wonder League, which offers discounted robots and curriculum.

Improving Director/Board Relations

Monday 2:00 PM - 2:50 PM — Riley/Ketchum

Deborah Clark, Maine State Library Library Management Specialist; Jennifer Hutchins, Maine Association of Nonprofits Executive Director; Janet Wilson, Rangeley Public Library Library Director; Cynthia Reedy, Norway Memorial Library Trustee

Learn how to recruit and develop an effective board of trustees and how to communicate with them to keep the library moving forward. You'll be able to ask questions from an expert panel to help you keep board meetings moving efficiently and achieving library and community goals.

Ethical Cataloging

Monday 2:00 PM - 2:50 PM — Grafton

Gabrielle Daniello, Portland Public Library Cataloging Librarian; Kathryn Donahue, Colby College Technical Services and Metadata Librarian; Carin Dunay, Southern Maine Community College Head, Access & Collection Services; Peggy O'Kane, Maine State Library Coordinator of Digital & Special Collections; Deborah Tomaras, Lewiston Public Library Collections Services Library Technician

What does it mean to be an ethical cataloger or metadata practitioner? Come participate in this spirited discussion about ethical questions that arise in all phases of bibliographic description: choice and formation of access points, classification, etc. Learn about efforts being made by national and international catalogers and metadata librarians to combat cataloging biases and improve patrons' abilities to access resources. And find out what you can do to get involved, whether solely in your own metadata, or by participating in a broader field.

The New Commons Project: Working with Libraries

Monday 2:00 PM - 2:50 PM — Moonstruck

Bryce Cundick, University of Maine at Farmington Library Director; Kristen Case, University of Maine at Farmington New Commons Project Director; Stephen Grandchamp, University of Maine at Farmington New Commons Project postdoctoral fellow

Last year Kristen Case was at MLA Annual taking nominations for the New Commons Project, a program to pick 24 essential works for the present day and then focus on studying and promoting those works. 12 of them have been selected now. Come hear the panel discuss the selected finalists and the potential programming possibilities in the coming year, as well as find out how your library can participate and benefit too.

Diversify Your Bookshelves: Picture Books that "Teach" Diversity

Monday 2:00 PM - 2:50 PM — River Room

Leigh Ann Fish, University of Maine at Farmington Assistant Professor of Early Childhood Education

Teaching young children to respect, value, and appreciate diversity--their own and that of others--matters. An effective way to begin these efforts with young children is through the use of picture books. This session is based on the notion that "everyone deserves to see themselves represented in books." Join us as we discuss how picture books can serve as both mirrors (how we see ourselves) and windows (how we see others). We will explore picture books with characters from diverse backgrounds and experiences, including (but not limited to) race, ethnicity, gender, sexual orientation, dis/ability, religion and culture. We will look at several positive examples and discover resources for finding more! We will also explore critical literacy strategies, such as reading "with and against the grain," that can be used to evaluate and discuss positive and negative messages in children's literature.

Small Libraries: Tales of Woe and What Can Be Learned From Them

Monday 2:00 PM - 2:50 PM — Whittier

Lee Koenigs, Libby Memorial Library Director

Crisis, Adversity, Disaster, Oh My! Not only is it true that "what doesn't kill you makes you stronger", it can also make you smarter, believe it or not. When faced with a major crisis at your library, abundant opportunities arise to become knowledgeable in areas that no other type of situation would have made possible.

3:30 PM - 4:20 PM

Making Migration Visible Initiative

Monday 3:30 PM - 4:20 PM — Moonstruck

Shiva Darbandi, Joanne Waxman Library, Maine College of Art Director; Ana Noriega, Colby College Assistant Director of Collections Management

The presenters will introduce librarians to a statewide initiative organized by the Institute of Contemporary Art at MECA on

migration that is happening from October through December. The project includes an exhibition at the ICA and a roster of events by collaborating institutions throughout the state. Public libraries can participate by showcasing reading featured reading materials, hosting book discussion groups, and coordinating with other events scheduled in their area. The goal of the initiative is to provide opportunities across the state for people to talk and learn about immigration, and to contribute to productive civil discourse and social change in our communities.

From Genealogy to Genetics: Library Programming to Explore Your Roots

Monday 3:30 PM - 4:20 PM — Riley/Ketchum

Margot Malachowski, National Network of Libraries of Medicine Education and Outreach Coordinator; Catherine Martin, National Network of Libraries of Medicine All of Us Coordinator

Expand upon your ability to help patrons explore their roots. MIT Technology Review declared 2017 the year consumer DNA testing blew up. Respond to your patrons' interest in testing offered by Ancestry.com, 23andme.com and other companies. Learn about the "All of Us" program from the National Institutes of Health.

This session offers ideas for easy family history programming, including opportunities for patrons to learn the basics of genetics. For library staff answering reference questions, NNLM is available to guide you in using Genetics Home Reference, a consumer-friendly website about genetics and human health. All resources and services from the National Library of Medicine are free of charge.

A Library Writer-in-Residence: You Can, Too!

Monday 3:30 PM - 4:20 PM — Whittier

Mary-Lou Boucouvalas, Louis T. Graves Memorial Public Library Library Director; Joshua Bodwell, Maine Writers & Publishers Alliance Executive Director

In July 2015, the Louis T. Graves Memorial Public Library in Kennebunkport and Maine Writers & Publishers Alliance (MWPA) announced Bridget M. Broydrick would serve as the inaugural Graves Library Writer-in-Residence. The program was inspired in part by Virginia Woolf's famous maxim that a writer must have a room of one's own if they are to write. The collaborative project between the Graves Memorial Library and the MWPA is based on a simple premise: writers need a space in which to write; libraries are the institutions that house the end-result of those writing efforts; many libraries are in a

unique position to provide a small space in which writers can ply their craft. The Graves Library provided one local author, chosen through an open call for applications administered by the MWPA, with a private writing room on for a term of one year. The room was modestly furnished with a desk, chair, lamp, bookcase, and reading chair. The only duties of the writer-in-residence were to construct some type of community payback program or event during the year, which could include hosting a writers group, organizing a seasonal open reading, or offering writing mentorships to local teens. Library director Mary-Lou Boucouvalas and MWPA director Joshua Bodwell (a former Graves library board member) are now working to encourage other libraries in Maine to host a writer-in-residence.

Regression Session with YSS

Monday 3:30 PM - 4:20 PM — Simmonds

Angie Herrick, Skowhegan Public Library Youth Services Librarian; Samantha Cote, Winslow Public Library Youth Services and Technology Librarian

Just like children, teens and adults need playtime too. Angie Herrick, youth services librarian at Skowhegan Public Library, hosts bi-monthly Teen Regression Sessions. Past sessions have included Livetion Oregon Trail, game show nights, murder mysteries and movie-oke. After a brief presentation on these types of programs, Samantha Cote, chair of YSS and youth services librarian at Winslow Public Library, will demonstrate a few regression session hands on projects, which participants will then get to try. Feel free to be introverted during this part.

Access to Justice Partnerhips

Monday 3:30 PM - 4:20 PM — Grafton

Greg Pierce, Volunteer Lawyers Project Program Coordinator

Many people with low incomes find themselves involved in a legal matter with no access to an attorney. Often, these litigants (often referred to as “pro se” litigants) must represent themselves. The Volunteer Lawyers Project has several ways for members of the public to contact our service. We screen the applicant’s case for merit and are often able to recruit an attorney to assist the client.

However, there are clients who fall outside of our service range and that of the other legal service organizations. The Volunteer Lawyers Project established a pilot project aimed at partnering with libraries to increase access to justice. Many pro se litigants already visit their local library for help with court forms, legal research, and help understanding documents related to their case. Our goal is to expand access to justice

and play an active role with institutions already working to assist people with their legal issues.

The Volunteer Lawyers Project and the Bangor Public Library have partnered to establish “Legal Services Day.” On advertised dates, members of the public visiting the library can talk with a volunteer intake worker about their case. Generally we are able to complete the basic case file that day. We then review the case internally and often we are able to refer the client to a private attorney. If the case falls outside of our service range we are usually able to refer the client to another organization for help. Our goal is to provide library patrons with additional services and give clients a way to talk to our volunteer intake workers in person. By creating relationships with library staff we are in a position to support the work already being done by libraries to aid pro se litigants. Plans are in the works to expand this concept to other libraries and we may have more to report by October 2018.

Domestic Abuse & Your Community: Implications for Libraries

Monday 3:30 PM - 4:20 PM — Grafton

Regina Rooney, Maine Coalition to End Domestic Violence Education & Communications Director

Domestic abuse affects many people in Maine - over 13,000 individuals received support from the resource centers of the Maine Coalition to End Domestic Violence in 2017. Nearly 1 in 5 Maine middle schoolers has had to leave home, at least temporarily, due to violence in their home. These Mainers are library patrons, volunteers and staff. Today's discussion will explore the implications for libraries, both in terms of working internally within your organizations and with the public, and will provide examples and resources for how libraries can take action in your communities.

Gale Digital Resources for Maine

Monday 3:30 PM - 4:20 PM — River Room

Andrea Rzepa, Gale, A Cengage Company Senior Training Consultant

Maine libraries now have access to wealth of Gale resources to help you meet the needs of your users! In this session, we'll explore how you can: Empower the impact of learning with content and tools that can help patrons achieve their goals; Enhance the researching experiences for both students and faculty with collaborative tools to help support engagement; strengthen K-12 student success with resources like Kids InfoBits, National Geographic Kids, Research In Context, and Student Resources In Context. Gale Trainer, *Andrea Rzepa*, will

walk you through putting these resources to work in your library. Bring your questions as we'll allow plenty of time to answer them!

Tuesday

1:00 PM - 1:50 PM

New Directions in Library Technology

Tuesday 1:00 PM - 1:50 PM — Simmonds

Tamara Butler, Rumford Public Library Library Director; Chris Dorman, Maine State Library STEM Liaison

Technology evolves at an ever increasing rate, and this presentation will cover the latest and upcoming technologies for libraries. Some of the topics will be augmented reality, Google pixel buds, drones in the library, technology-driven consumer services, and more!

#HappyPlaceFound: Marketing Academic Roundtable with Sunday River Marketing Professional

Tuesday 1:00 PM - 1:50 PM — Whittier

Sonya Durney, University of New England Research and Teaching Librarian ; Nick Lambert , Sunday River VP Marketing & Sales

Nick Lambert, VP of Sales & Marketing at Sunday River, will join us for a discussion on marketing best practices. Learn more about Sunday River's marketing campaigns and how they connect with their target audience of outdoor enthusiasts such as their popular hashtag #HappyPlaceFound.

There will be plenty of time to ask questions of a real, live marketing professional! The conversation will be moderated by Sonya Durney.

This workshop will be targeted towards those charged with marketing at their academic library. All are welcome.

Selecting Strong Multicultural Titles

Tuesday 1:00 PM - 1:50 PM — River Room

Dr. Krista Aronson, Ph.D., Bates College Associate Professor of Psychology / Director, Diverse BookFinder; Nicole Rancourt, Maine Humanities Council Program Officer

There are more resources for identifying multicultural picture books than ever before. So, now what? How do you sift through this information and select high quality books to add to your growing collection? This workshop will offer participants the opportunity to walk through the decision-making processes involved in selecting strong multicultural titles (books featuring indigenous peoples and human characters of color).

After a brief introduction, we'll break into three groups -- each focusing on a selected title. Through guided discussion, conversations will surface key considerations and tools for maximizing your collection budget. Unfortunately, there is no one single checklist that you can use, but we will provide you with some information and practice to get you (and keep you) moving in the right direction.

Creating Perfect!

Tuesday 1:00 PM - 1:50 PM — Grafton

Cynthia Riley, Norway Memorial Library Teen Services Coordinator

Inspiring creative participation with interactive role playing. Using costumes, props and drama to inspire teens with theatrical fun in the library.

How to do UX when you have no time or money

Tuesday 1:00 PM - 1:50 PM — Moonstruck

Amanda Leen, University of New England Libraries User Experience Librarian

Tired of the same old surveys? So are your patrons. There are better ways to get to know what is really important to your library users: User Experience research methods. But, that sounds expensive, time consuming or daunting, you say? Find out how UX research can help libraries of all sizes create and improve the spaces and services that really matter to patrons. We'll go over techniques such as website usability testing, journey mapping, card sorting, Guerrilla UX and more, focusing on ways to gather the user data you need without straining your budget or schedule.

2:00 PM - 2:50 PM

Addressing Social Inequity: How Public Libraries Help Level the Playing Field

Tuesday 2:00 PM - 2:50 PM — Riley/Ketchum

Deborah Clark, Maine State Library Library Management Specialist; Lisa Shaw, Maine State Library Specialist for Rural and Small Libraries

Mainers experience a wide variety of rural and urban social stressors which can become obstacles to academic and employment success. Public libraries can mitigate the effects of social inequality and health inequity by providing the tools, opportunities, and support to remove those barriers to personal empowerment and improved lifestyles. Attendees will leave this session with resources and program ideas for addressing the social inequities affecting their own community members.

Q&A with Maine Authors

Tuesday 2:00 PM - 2:50 PM — Grafton

Bryce Moore, Shana Youngdahl, Megan Frazer Blakemore, Abdi Noir Iftin, Josie Cameron

Come meet and hear from a range of Maine authors as they speak about their work and their approach to writing.

Library Leadership through Community Engagement

Tuesday 2:00 PM - 2:50 PM — Whittier

Stephanie Schott, Maine State Library Early Literacy Specialist; Stephanie Zurinski, Maine State Library Data and Evaluation Specialist

The Eight members of the most recent Maine library leadership cohort share their experiences with the Maine Librarians Engage and Lead program and lessons learned working on projects with community partners.

Gale Digital Resources for Maine

Tuesday 2:00 PM - 2:50 PM — River Room

Andrea Rzepa, Gale, A Cengage Company Senior Training Consultant

Maine libraries now have access to wealth of Gale resources to help you meet the needs of your users! In this session, we'll explore how you can: Empower the impact of learning with content and tools that can help patrons achieve their goals;

Enhance the researching experiences for both students and faculty with collaborative tools to help support engagement; strengthen K-12 student success with resources like Kids InfoBits, National Geographic Kids, Research In Context, and Student Resources In Context. Gale Trainer, *Andrea Rzepa*, will walk you through putting these resources to work in your library. Bring your questions as we'll allow plenty of time to answer them!

Hands Across the Sea: encouraging literacy in the Eastern Caribbean

Tuesday 2:00 PM - 2:50 PM — Moonstruck

Jane Babbitt

The Eastern Caribbean is a vacation paradise and a place where libraries are being created and filled with new books, bringing great joy and literacy to thousands of children. Learn how over the past ten years many school libraries have been created and rejuvenated in six countries thanks to Hands Across the Sea which has donated over 347,000 brand new age-appropriate and culturally-relevant books allowing over 78,000 children to explore the world beyond their islands. Professional librarians are rare in these countries and many teachers aren't sure how to use these brand-new books. Hands "Literacy Link" specialists help train and encourage students and teachers to sustain the school libraries, but there is a great opportunity for Maine librarians to get involved in mentoring and encouraging these libraries in six still-developing countries.

Ungendering Our Books: Challenging Gender Stereotypes in Middle Grade Fiction

Tuesday 2:00 PM - 2:50 PM — Simmonds

Diane Magras, Children's Author

Gender stereotypes are sadly present in many children's books. For elementary and middle school students, such stereotypes can harmfully affect a child's understanding of and tolerance for themselves and others. Author Diane Magras made a deliberate choice to challenge gender stereotypes in her middle grade adventure *THE MAD WOLF'S DAUGHTER*: from characters to plot to cover art. In this presentation, she'll discuss what makes middle grade books seem to take on the identity of "boy books" or "girl books," and introduce new middle grade titles that challenge gender stereotypes and prevent these categorizations. Magras will also begin and then open a discussion of ways in which librarians might encourage students to read books that are seemingly for another gender, and help students understand that no book should be gendered

at all. Participants will receive a book list, and will have the opportunity to purchase the titles described in the presentation from a vendor during the conference.

Exploring the Reality Spectrum

Tuesday 2:00 PM - 3:30 PM — Ballroom

Phil Bowermaster, The World Transformed Acceleration Strategist

Augmented reality. Virtual reality. Fake news. Alternative facts. Is reality becoming optional? (Has it always been optional?) An abrupt, unprecedented spike in human capability is shortening the distance between what we can imagine and what we can make happen. Meanwhile, new technologies, new beliefs, and new behaviors are converging to establish subjective experience as our primary source of knowledge and values — making it easier than ever to create our own personalized realities. What does the future look like when reality itself is up for grabs? This workshop combines presentation with group exercises and discussion to explore the dynamic relationship between imagination, capability, illusion, certainty, and reality.

3:30 PM - 4:20 PM

Workforce Development in Libraries

Tuesday 3:30 PM - 4:20 PM — River Room

Lisa Shaw, Maine State Library Rural & Small Library Specialist ; Ed Cervone, Educate Maine Executive Director

This program will focus on how libraries in Maine can work with MaineSpark and the state workforce development board to strengthen Maine communities through its workforce. Co-presented with Ed Cervone, Executive Director of Educate Maine, we will look at Maine's school, academic, and public libraries' roles in a statewide initiative with Maine's education, business, and foundation leaders to help 60% of Maine's workforce hold education and/or workforce credentials by 2025. There will also be updates on a gig economy project in library partnership with Maine's Department of Labor.

Making Your Library Deaf-Friendly

Tuesday 3:30 PM - 4:20 PM — Grafton

Jane Hecker-Cain, M.Ed., Consultant Nationally Certified American Sign Language / English Interpreter; Jeff Cabral, McArthur Public Library, Biddeford Director

What does it mean to be a "Deaf-Friendly Library"? This workshop will answer that question and provide practical, no- and low-cost suggestions for public libraries seeking to attract/serve the Deaf and hard of hearing members of their community. The co-presenters will outline the steps that one Maine public library has taken to better serve their Deaf and hard of hearing patrons.

Change your Game - how to shake up your routine, and think outside the Marketing box!

Tuesday 3:30 PM - 4:20 PM — Whittier

Hannah Young, Bangor Public Library Director of Development and Marketing

This program will look at BPL's past and current marketing strategies - and the processes we went through to evaluate and change the way we were reaching the public that has seen our programming numbers soar as a result. There will be some real life examples of hard lessons learned. Not every great idea is a success. This will include a review of what to do – and what not to do when launching a new website and how to utilize the resources you have around you. These real life examples will also illustrate tips, tricks, tools, and techniques that can be used by anyone. And of course - it wouldn't be a presentation about change without dealing with the age old excuse "But we've ALWAYS done it this way".

Calling all Academics!

Tuesday 3:30 PM - 4:20 PM — Moonstruck

Sonya Durney, University of New England Research and Teaching Librarian

As you have hopefully heard the Maine Library Association has formed an Academic Interest Group. We want to hear from YOU. Join this moderated discussion and have your voice heard on how the group can best meet you meet your professional aspirations. Networking opportunities? Workshops? Other ideas? We are here to listen. Help this newly formed group start off on the right foot!

Civil Rights and Civil Liberties in the Library

Tuesday 3:30 PM - 4:20 PM — Riley/Ketchum

Emma Bond, American Civil Liberties Union of Maine Staff Attorney

Whether it is students protesting at school, or people curious about their rights if stopped by law enforcement, library patrons are more curious than ever about their civil rights and civil liberties. This program will discuss online and print resources for people who want to learn more about their civil rights and civil liberties, as well as steps librarians can take to preserve their patrons' privacy rights in the library.

Improving your STEM Facilitation Skills

Tuesday 3:30 PM - 4:20 PM — Simmonds

Perrin Chick, Maine Mathematics and Science Alliance Professional Development

Are you nervous about doing science activities at your library? Do you feel pressure to have your activities include more STEM or more content? Do you ever wish you had more support when it came to improving your teaching? Join this session to learn about and practice facilitating STEM activities at your library and with youth of all ages. You will be surprised at how easy STEM teaching can be when you look at activities through the lens of Giving Youth More Voice and Choice and when you Ask Purposeful Questions. Maine Mathematics and Science Alliance has recently received a National Science Foundation grant to help library staff, like you, practice and improve their STEM facilitation skills. This fun and engaging session will give you a glimpse at the free resources available to you and provide you plenty of opportunities to reflect on practice and connect with your colleagues.